

RESOLUTION NO. 414

AUTHORIZING AN AGREEMENT WITH BRAWN MEDIA REGARDING MEDIA AND MARKETING SERVICES FOR THE SHAKER PLACE REHABILITATION AND NURSING CENTER

Introduced: 11/8/21

By Elder Care Committee:

WHEREAS, The Executive Director of the Albany County Department of Residential Health Care Facilities has requested authorization to enter into an agreement with Brawn Media regarding media and marketing services for the Shaker Place Rehabilitation and Nursing Center in an amount not to exceed \$200,330 for a two-year term commencing January 1, 2022 and ending December 31, 2023, and

WHEREAS, The Department of Residential Health Care Facilities, through the County Purchasing Agent, issued a request for proposals regarding media and marketing services for the Shaker Place Rehabilitation and Nursing Center and has recommended awarding the contract to Brawn Media as the lowest responsible bidder, now, therefore be it

RESOLVED, By the Albany County Legislature that the County Executive is authorized to enter into an agreement with Brawn Media, Albany, NY 12205 regarding media and marketing services for the Shaker Place Rehabilitation and Nursing Center in an amount not to exceed \$200,330 for a two-year term commencing January 1, 2022 and ending December 31, 2023, and be it further

RESOLVED, That the County Attorney is authorized to approve said agreement as to form and content, and, be it further

RESOLVED, That the Clerk of the County Legislature is directed to forward certified copies of this resolution to the appropriate County Officials.

Adopted by unanimous vote – 11/8/21