

RESOLUTION NO. 357

AUTHORIZING AN AGREEMENT WITH THE PEPSI BOTTLING GROUP REGARDING POURING RIGHTS AT THE CIVIC CENTER

Introduced: 11/13/06

By Civic Center Committee:

WHEREAS, The County Executive's Office and SMG developed and disseminated a Request for Proposal (RFP) to allow interested organizations to compete for pouring rights at the Civic Center, and

WHEREAS, The Manager of the Civic Center has requested authorization to enter into a five year agreement with Pepsi Bottling Group regarding pouring rights at the Civic Center commencing January 1, 2007 and ending December 31, 2011 with an option to renew for five years, and

WHEREAS, Part of the proposal submitted by Pepsi Bottling Group is a commitment to pay \$145,000 annually for pouring rights which includes \$52,000 for advertising, \$48,000 for suite usage and a \$45,000 sponsorship fee, and

WHEREAS, During the term of the pouring rights agreement, Pepsi Bottling Group shall have the exclusive right to distribute and sell to the public all non-alcoholic beverages within the arena, including all concession or vending locations, now, therefore be it

RESOLVED, By the Albany County Legislature that the County Executive is authorized to enter into a five year agreement with the Pepsi Bottling Group, 1 Pepsi Cola Drive, Latham, NY regarding pouring rights at the Civic Center commencing January 1, 2007 and ending December 31, 2011, and, be it further

RESOLVED, That the agreement will reflect the commitments Pepsi Bottling Group made in responding to the RFP, including, but not limited to, the commitment that Pepsi pay \$145,000 per year during the five year term of this agreement, and, be it further

RESOLVED, That the County Attorney shall approve said agreement as to form and content, and, be it further

RESOLVED, That the Clerk of the County Legislature is directed to forward certified copies of this resolution to the appropriate County Officials.

Adopted by unanimous vote. 11/13/06