

RESOLUTION NO. 358

AUTHORIZING AN AGREEMENT WITH CITIZENS BANK TO SPONSOR A GIFT CARD PROGRAM FOR CIVIC CENTER TICKETS, CONCESSIONS AND MERCHANDISE AND INITIATE CREDIT CARD PAYMENTS FOR FOOD AND BEVERAGES

Introduced: 11/13/06
By Civic Center Committee:

WHEREAS, The General Manager of the Civic Center has requested authorization to enter into an agreement with Citizens Bank to sponsor a gift card program for the purchase of Civic Center tickets, merchandise, food and beverage concessions and initiate credit card payments for concession items, and

WHEREAS, Under terms of the agreement gift cards would be sold at the Civic Center box office and at 22 Price Chopper supermarket locations through the Tickets.com ticketing services and distribution network for the Civic Center, and

WHEREAS, The agreement further requires Citizens Bank to provide, install and maintain at no cost to the County four wireless swiper scanning units on the Civic Center concourse for redemption of the gift cards by box office personnel and merchandise vendors and another 13 units allowing food and beverage concessions operated by Aramark to accept both gift cards and credit cards, and

WHEREAS, The Civic Center would be responsible for the purchase of the 22 machines for installation at participating Price Chopper outlets, at a total cost of \$8,580, plus the purchase of 10,000 gift cards and envelopes, at a cost of \$5,500, and

WHEREAS, The General Manager indicated the gift card program is expected to be launched by mid-November in time for the holiday season, and once fully operational, the combined gift card and credit card programs should generate more than \$175,000 annually in additional profits for the Civic Center, now, therefore be it

RESOLVED, By the Albany County Legislature that the County Executive is authorized to enter into an agreement with Citizens Bank, 833 Broadway, Albany, NY 12207 for a pre-paid gift card program and credit card purchases for food and beverage concessions, under terms as specified in the executed agreement, a copy of said agreement to be filed with the Clerk of the County Legislature, for a two-year period commencing November 1, 2006 and ending October 31, 2008, with an option to renew the agreement for another two years, and, be it further

RESOLVED, That the County Attorney is authorized to approve said agreement as to form and content, and, be it further

RESOLVED, That the Clerk of the County Legislature is directed to forward certified copies of this resolution to the appropriate County Officials.

Adopted by unanimous vote. 11/13/06